

Level UP 5 Day Xbox Game Pass Free Offer Terms & Conditions

To receive your free 5 Day Xbox Game pass (“Free Gift”) with purchase of a participating Mondelez Canada Inc. (MDLZ Canada) product (see below for participating products), snap a photo of your Canadian store identified cash register sales receipt (the “Receipt”) with your eligible purchase of a participating MDLZ Canada product clearly identified and circled, dated between November 01, 2018 and December 31, 2018 (“Offer Period”) and text Xbox to 811811. Next, click on the link levelupcontest.ca provided in the response text, and complete the claim form* with your full name, a valid email address, and your postal code; upload your Receipt; and confirm that you are the age of majority or older at time of entering the Offer. Upon doing so, click “submit” and your Receipt will be reviewed by the Sponsor (or its designated representative(s)) to determine if it meets the above requirements. If deemed eligible, you will receive one Free Gift by email within 2-4 days. Offer expires December 31, 2018. Receipts must be uploaded by January 07, 2019. Receipts received after this date will not be honored nor receive a response. Limit of 1 Free Gift per day per person up to a maximum of 3 Free Gifts during the Offer Period. A limit of 1 Free Gift will be awarded per Receipt. For greater certainty, if a person uploads a Receipt with three (3) participating products, only one (1) Free Gift will be awarded. Not valid with any other offer. Open to legal residents of Canada only who at the time of entry have reached the age of majority in the province/territory in which he/she resides. Purchase must be made at participating Stores within Canada and applies only to participating MDLZ Canada products. Only one 1 email account per person may be used. ***If you wish to enter into the Contest portion of this promotion, click the opt-in button on the claim form.**

MDLZ Canada their affiliates, representatives, agents, participating stores, advertising or promotional agencies, and the independent contest organization and each of their respective agents, associated companies, respective officers, directors, employees, successors and assigns (collectively the “Releasees”) will not be responsible for the incorrect or inaccurate capture of entry information on the claim form and any event that may cause this program to cease either temporarily or permanently, including but not limited to any electronic network, computer problem or any other technical or human error of any kind that makes continuation of this program not feasible. The Releasees are not responsible for any technical malfunctions of telephone networks or lines, computer on-line systems, servers or access providers, computer equipment, software, viruses, bugs or failure of any entry to be received for any reason including but not limited to traffic congestion on the internet.

Valid on purchases of a participating MDLZ Canada product in a single transaction at participating retailers during the Offer Period or while supplies last, whichever is earlier; additional terms apply. A maximum number of 20,000 Free Gifts will be awarded in the Offer. Message & Data Rates may apply. By texting XBOX to 811811 and upon submitting your receipt image, you consent to receive up to 8 promotional text messages (pertaining to this offer only) from Snipp Interactive on behalf of MDLZ Canada via an automatic

telephone dialing system to the number you provide. Txt HELP for help STOP to Stop. Your consent to the above is not required to make a purchase.

Participating products are as follows:

Brand	Category	Product Description	Weight	UPC
Maynards	Candy	MAYNARDS FUZZY PEACH	185G	57700215203
Maynards	Candy	MAYNARDS FUZZY PEACH	355G	57700215418
Maynards	Candy	MAYNARDS GRANNY SMITH	170G	57700243671
Maynards	Candy	MAYNARDS GUMMIES	170G	57700215029
Maynards	Candy	MAYNARDS SOUR CHERRY BLASTERS	185G	57700215036
Maynards	Candy	MAYNARDS SOUR CHERRY BLASTERS	355G	57700228135
Maynards	Candy	MAYNARDS SOUR PATCH KIDS	185G	57700215067
Maynards	Candy	MAYNARDS SOUR PATCH KIDS	355G	57700228159
Maynards	Candy	MAYNARDS SOUR PATCH KIDS WATERMELON / MELON D'EAU	180G	57700014554
Maynards	Candy	MAYNARDS SOUR PATCH KIDS WATERMELON / MELON D'EAU	355G	57700014530
Maynards	Candy	MAYNARDS SWEDISH BERRIES	185G	57700215050
Maynards	Candy	MAYNARDS SWEDISH BERRIES	355G	57700215470
Maynards	Candy	MAYNARDS SWEDISH FISH	185G	57700228142
Maynards	Candy	MAYNARDS SWEDISH FISH	355G	57700232521
Maynards	Candy	MAYNARDS WINE GUMS	170G	57700215012
Maynards	Candy	MAYNARDS WINE GUMS	315G	57700215401
Maynards	Candy	MAYNARDS SOUR PATCH KIDS	96.4g	57700014430
Maynards	Candy	MAYNARDS FUZZY PEACH	96.4g	57700014490
Maynards	Candy	MAYNARDS SWEDISH BERRIES	96.4g	57700014510
Maynards	Candy	MAYNARDS SOUR PATCH KIDS Tropical	185g	57700014059
Maynards	Candy	MAYNRD SWEDFISH RED BIG 102G	102g	57700012994
Maynards	Candy	MAYNRD SOUR WATERMELON BOX 100G 12	100g	57700227950
Maynards	Candy	MAYNARDS SPK EXTREME BOX 100G 12	100g	57700227970
Maynards	Candy	MAYNARDS FUZZY PEACH BOX 100G 12	100g	57700227940
Maynards	Candy	MAYNRD SWEDISH BERRIES BOX 100G 12	100g	57700227960
Maynards	Candy	MAYNRD SOUR PATCH KIDS BIG GO PAK 91G	91g	57700013007
Maynards	Candy	MAYNARDS WINE GUMS RL 44G	44g	57700215074
Maynards	Candy	MAYNARDS SWEDISH BERRIES 64G	64g	57700215999
Maynards	Candy	MAYNARDS FUZZY PEACH 64G	64g	57700215876
Maynards	Candy	MAYNARDS SOUR PATCH KDS 60G	60g	57700221921
Maynards	Candy	MAYNARDS SOUR CHERRY BLASTER 64G	64g	57700215852
Maynards	Candy	MAYNARDS BEANZ FUZZY PEACH 60G	60g	57700011737
Maynards	Candy	MAYNARDS BEANZ SOUR PATCH KIDS 60G	60g	57700001615
Maynards	Candy	MAYNARDS BEANZ SWEDISH BERRIES 60G	60g	57700001639
Maynards	Candy	MAYNARDS GRANNY SMITH 55G	55g	57700243695
Maynards	Candy	MAYNARDS GUMMIES ORIG 60G	60g	57700216422
Maynards	Candy	MAYNARDS SOUR WINE GUMS 55G	55g	57700215937
Maynards	Candy	MAYNARDS SWEDISH BERRIES355G	355g	57700215470
CADBURY	Chocolate	CADBURY CARAMILK MINIS	120G	61200012088
CADBURY	Chocolate	CADBURY CARAMILK MINIS	200G	61200012163

CADBURY	Chocolate	CADBURY CRISPY CRUNCH MINIS	200G	61200012194
CADBURY	Chocolate	CADBURY MARVELOUS MIXES OREO	200G	61200225914
CADBURY	Chocolate	CADBURY EVDY MINI EGGS	188G	61200225013
CADBURY	Chocolate	CADBURY MARVELOUS MIXES MAYNARDS	200G	61200012590
CADBURY	Chocolate	CADBURY MARVELOUS MIXES OREO	150G	61200012583
CADBURY	Chocolate	CADBURY MARVELOUS MIXES RITZ	150G	61200012606
CADBURY	Chocolate	CADBURY MR BIG MINIS	100G	61200012095
CADBURY	Chocolate	CADBURY MR BIG MINIS	170G	61200012170
CADBURY	Chocolate	CADBURY WUNDERBAR MINIS	120G	61200012101
CADBURY	Chocolate	CADBURY WUNDERBAR MINIS	200G	61200012187
CADBURY	Chocolate	CARAMILK	100G	61200225969
CADBURY	Chocolate	CARAMILK	50G	61200000542
CADBURY	Chocolate	CARAMILK KING SIZE	78G	61200228373
CADBURY	Chocolate	CARAMILK THICK	50G	61200225891
CADBURY	Chocolate	CRISPY CRUNCH KING SIZE	72G	61200243949
CADBURY	Chocolate	CRISPY CRUNCH	48G	61200002423
CADBURY	Chocolate	CRUNCHIE	44G	61200225952
CADBURY	Chocolate	CRUNCHIE 4PK	176G	61200225884
CADBURY	Chocolate	CRUNCHIE KING SIZE	66G	61200011883
CADBURY	Chocolate	MR BIG	60G	61200003451
CADBURY	Chocolate	MR BIG 4PK	240G	61200215106
CADBURY	Chocolate	MR BIG KING SIZE 90G	90G	61200228007
CADBURY	Chocolate	WUNDERBAR	58G	61200003499
CADBURY	Chocolate	WUNDERBAR KING SIZE 90G	90G	61200228014
CADBURY	Chocolate	JERSEY MILK 4PK 180G 24	180G	61200042016
CADBURY	Chocolate	CARAMILK 4PK 200GR 24	200G	61200000603
Dentyne	Gum	DENTYNE FIRE CINNAMON	12PC	57700331484
Dentyne	Gum	DENTYNE FIRE CINNAMON BOTTLE	60PC	57700218068
Dentyne	Gum	DENTYNE ICE SPEARMINT BOTTLE	60PC	57700218075
Dentyne	Gum	DENTYNE FIRE CINNAMON	12PC	57700331484
Dentyne	Gum	DENTYNE FIRE CINNAMON 4 PK	48PC	57700331279
Dentyne	Gum	DENTYNE FIRE CINNAMON BOTTLE	60PC	57700218068
Dentyne	Gum	DENTYNE ICE ASSTD 4PK	48PC	57700329771
Dentyne	Gum	DENTYNE ICE AVALANCHE	12PC	57700010389
Dentyne	Gum	DENTYNE ICE AVALANCHE 4PK	48PC	57700010402
Dentyne	Gum	DENTYNE ICE AVALANCHE BOTTLE	60PC	57700010525
Dentyne	Gum	DENTYNE ICE INTENSE	12PC	57700329443
Dentyne	Gum	DENTYNE ICE INTENSE 4 PK	48PC	57700329467
Dentyne	Gum	DENTYNE ICE INTENSE BOTTLE	60PC	57700226575
Dentyne	Gum	DENTYNE ICE PEPPERMINT	12PC	57700329375
Dentyne	Gum	DENTYNE ICE PEPPERMINT 4 PK	48PC	57700329276
Dentyne	Gum	DENTYNE ICE PEPPERMINT BOTTLE	60PC	57700243909
Dentyne	Gum	DENTYNE ICE SPEARMINT	12PC	57700329436
Dentyne	Gum	DENTYNE ICE SPEARMINT 4 PK	48PC	57700329887
Trident	Gum	TRIDENT ORIGINAL / ORIGINALE	14PC	57700012727
Trident	Gum	TRIDENT SPLASH ASSORTED	40PC	57700000878
Trident	Gum	TRIDENT SPLASH STRAWBERRY KIWI BOTTLE	40PC	57700218051
Trident	Gum	TRIDENT UNWRAPPED SPEARMINT BOTTLE	50PC	57700011355
Trident	Gum	TRIDENT UNWRAPPED TROPICAL TWIST BOTTLE	50PC	57700011379

Trident	Gum	TRIDENT UNWRAPPED WATERMELON TWIST BOTTLE	50PC	57700011393
Trident	Gum	TRIDENT WHITE PEPPERMINT BOTTLE	60PC	57700243923
Trident	Gum	TRIDENT LAYERS GREEN APPLE / PINEAPPLE 14PC SGL		57700227152
Trident	Gum	TRIDENT LAYERS JUICY BERRY/TANGY TANGERINE 14PC SGL		57700002087
Trident	Gum	TRIDENT LAYERS ORCHARD PEACH / RIPE MANGO 14PC SGL		57700244333
Trident	Gum	TRIDENT LAYERS STRAWBERRY CITRUS 14PC SGL		57700227176
Trident	Gum	TRIDENT LAYERS SWEDISH FISH BERRY + LEMON 14PC SGL		57700011942
Trident	Gum	TRIDENT LAYERS SWEET CHERRY / ISLAND LIME 14PC SGL		57700243992
Trident	Gum	TRIDENT LAYERS WATERMELON TROPICAL PUNCH 14PC SGL		57700010136
Trident	Gum	TRIDENT SLB TROPICAL TWIST 14PC		57700225653
Trident	Gum	TRIDENT LAYERS GRAPE LEMONADE 14PC - H2 2014		57700002131
Trident	Gum	TRIDENT SLB BUBBLEGUM 14 PC		57700225707
Trident	Gum	TRIDENT SLB HYDRAMINT 14PC		57700232224
Trident	Gum	TRIDENT SLB STRAWBERRY TWST 14PC		57700225554
Trident	Gum	TRIDENT SPLASH ORANGE GRAPE P9PC		57700232262
Trident	Gum	TRIDENT SPLASH PUCKERMEBERRY 9 PC		57700227381
Trident	Gum	TRIDENT SPLASH STRAWBERRY KIWI 9PC		57700618967
Trident	Gum	TRIDENT SPLASH VANILLA MINT 9PC		57700618493
Trident	Gum	TRIDENT PEL PEPPERMINT 12 PC		57700622872
Trident	Gum	TRIDENT PEL SPEARMINT 12 PC		57700622933
Trident	Gum	TRIDENT PEL VERY BERRY 12 PC		57700617724
Trident	Gum	TRIDENT WHITE PEPPERMINT 12 PC		57700222966
Trident	Gum	TRIDENT WHITE WINTERGREEN 12PC		57700232200
Trident	Gum	TRIDENT SLB WATERMELON TWIST 14PC		57700225622
Trident	Gum	TRIDENT SLB PEPPERMINT 14 PC		57700225646
Trident	Gum	TRIDENT SLB SPEARMINT 14 PC		57700225608
Trident	Gum	TRIDENT SLB FRESHMINT 14 PC		57700225684
Trident	Gum	PURELY TRIDENT PPRMT 14PC		57700013790
Trident	Gum	PURELY TRIDENT SPEARMINT 14PC		57700013820
Trident	Gum	TRIDENT VIBES SPEARMINT 40PC		577000146100
Trident	Gum	TRIDENT VIBES TROPICAL BEAT 40PC		577000146500
Trident	Gum	TRIDENT VIBES OH LA LEMON 40PC		577000146700
Trident	Gum	TRIDENT PEL SPEARMINT 4PK		57700622964
Trident	Gum	TRIDENT SPLASH STRAWBERRY KIWI 3PK		57700618271
Trident	Gum	TRIDENT LAYERS ASSTD 3PK		57700244012
Trident	Gum	TRIDENT LAYERS GRAPE LEMONADE 3PK - H2 2014		57700002148
Trident	Gum	TRIDENT LAYERS GREEN APPLE & PINEAPPLE 3PK		57700227183
Trident	Gum	TRIDENT LAYERS PEPPERMINT SPEARMINT 3PK		57700229651
Trident	Gum	TRIDENT LAYERS STRAWBERRY CITRUS 3PK		57700227190
Trident	Gum	TRIDENT LAYERS WATERMELON TROPICAL PUNCH 3PK		57700010150
Trident	Gum	TRIDENT SLB PEPPERMINT 3PK		57700216750
Trident	Gum	TRIDENT SLB SPEARMINT 3 PK		57700216767
Trident	Gum	TRIDENT SLB WATERMELON 3PK		57700216743

Trident	Gum	TRIDENT PEL PEPPERMINT 4PK
Trident	Gum	TRIDENT SPLASH VANILLA MINT 3PK
Trident	Gum	TRIDENT VERY BERRY 4 PK
Trident	Gum	TRIDENT WHITE PEPPERMINT 4 PK
Trident	Gum	TRIDENT WHITE WINTERGEEN 4PK
Trident	Gum	TRIDENT PEL ASSORTED 4 PK

57700622902
57700618912
57700617632
57700222980
57700232187
57700622582